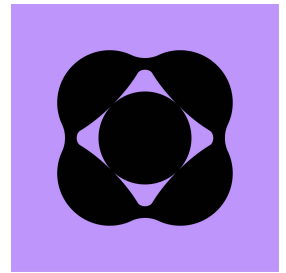# Klaviyo Integration Setup

1 Click "Integrations"

Performance

Membership Product

Benefits

Landing Page

Messaging

Integrations

Active Members ∨

5   +0%

Oct 17   Nov 15

Total Member Revenue ∨

$650

Oct 17

Membership Growth Comparison
New members in the last 4 months

August	+0
September	+4
October	+1
November	+0

Top pro
Highest
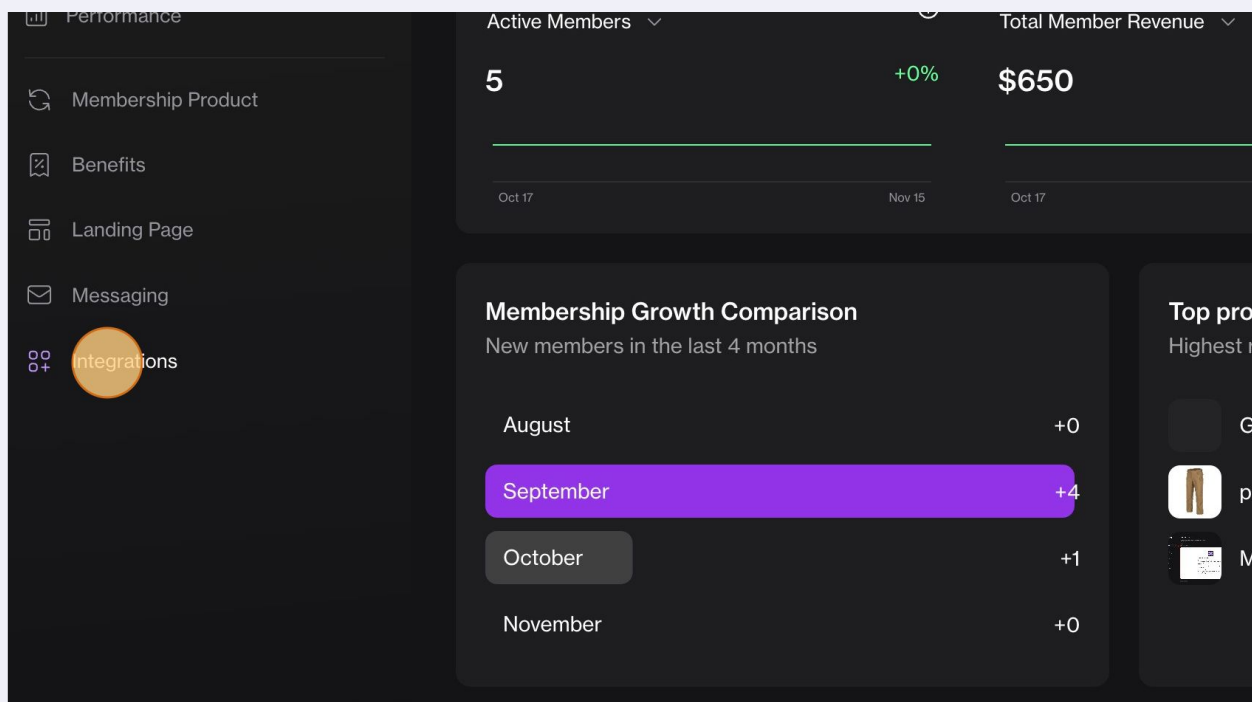
2   Click "Connect"
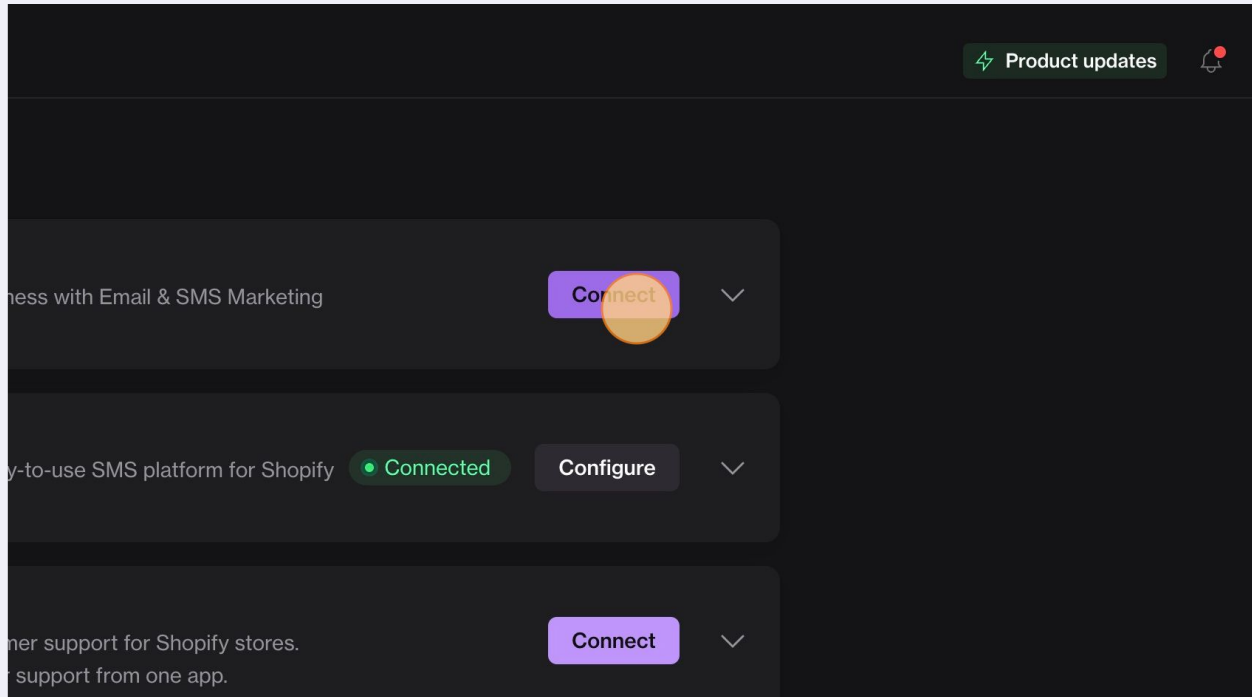
3   Click on the first toggle.

4 Click "Klaviyo"

This integration requires you to authenticate the following app accounts before you proceed.

Inveterate
inveterate-support's Inveterate

Klaviyo
Not connected

---
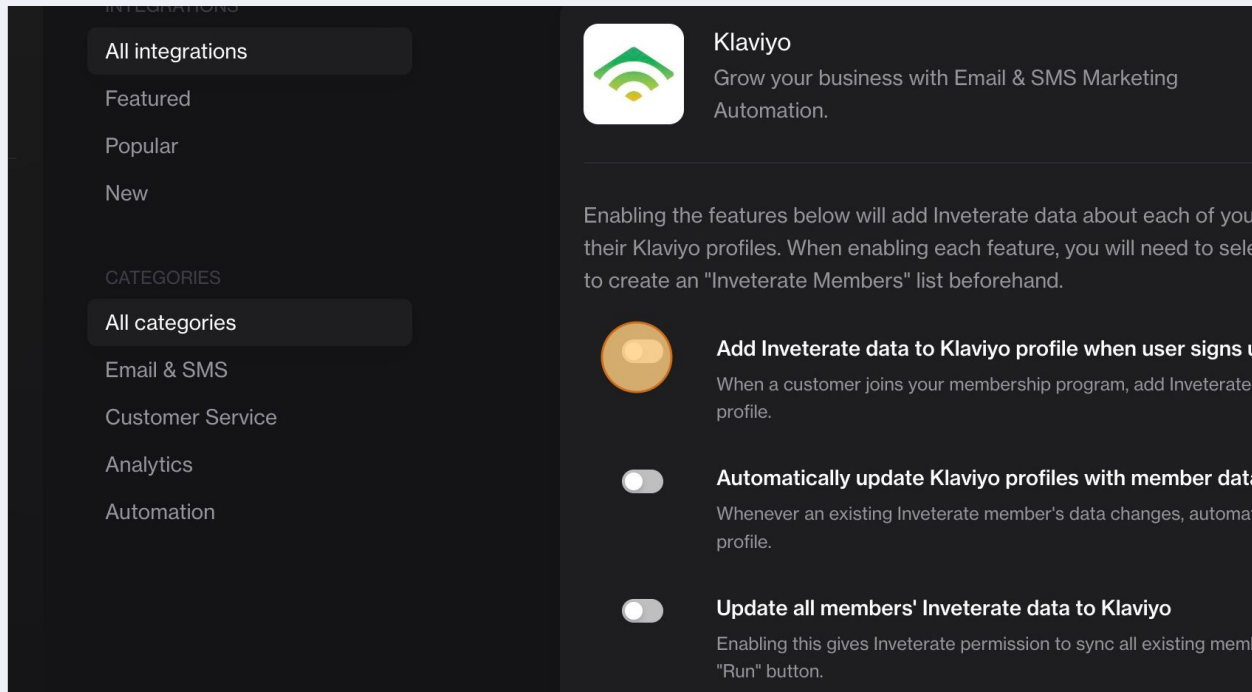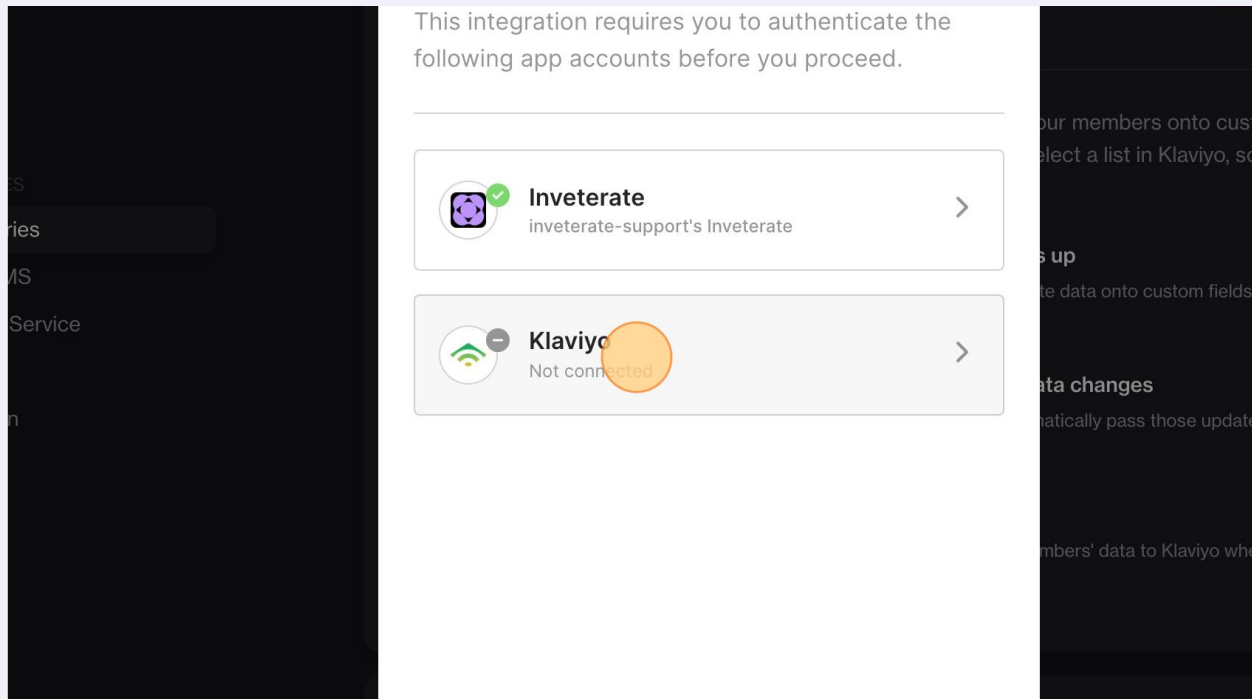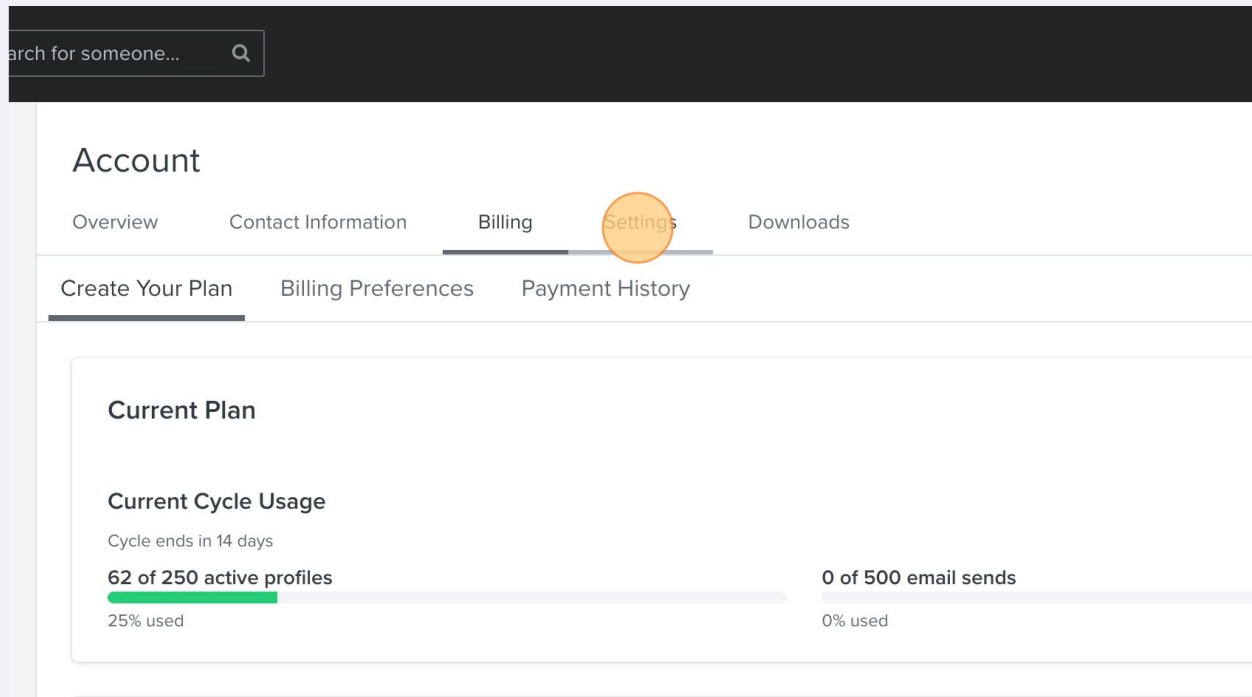
5 In another window, log into Klaviyo and click "Account Plans"

Account Plans   Support
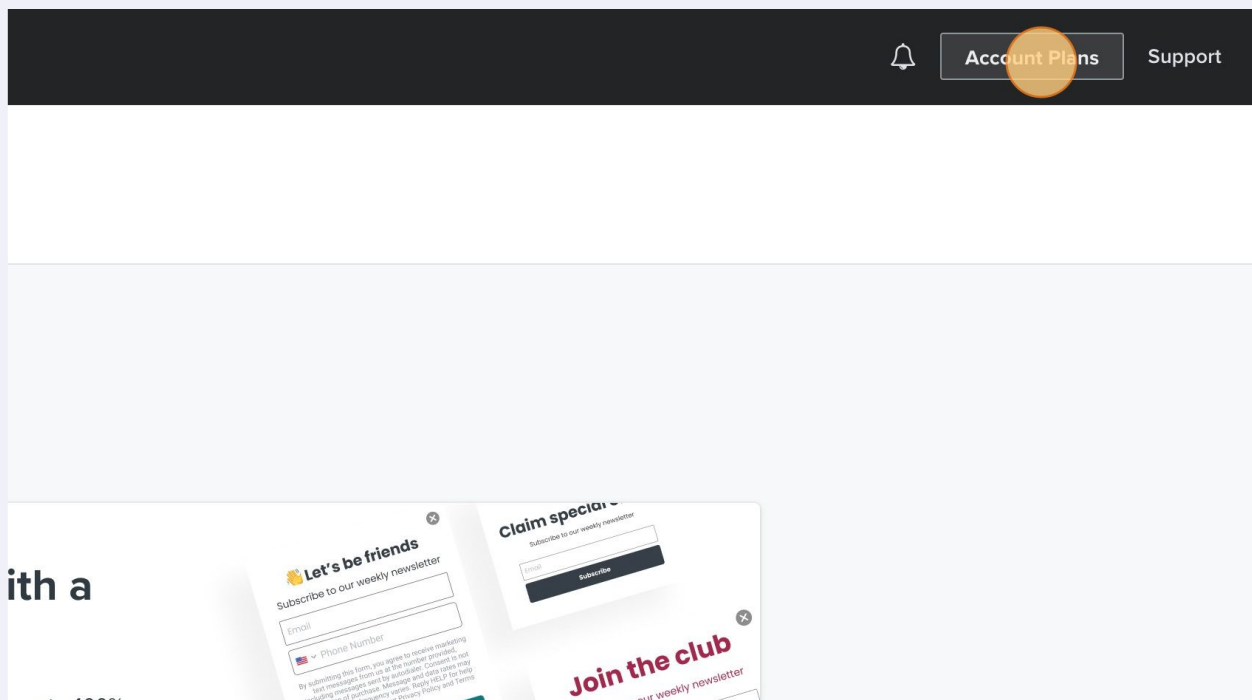
6   Click "Settings"

arch for someone...   🔍

Account

Overview   Contact Information   Billing   Settings   Downloads

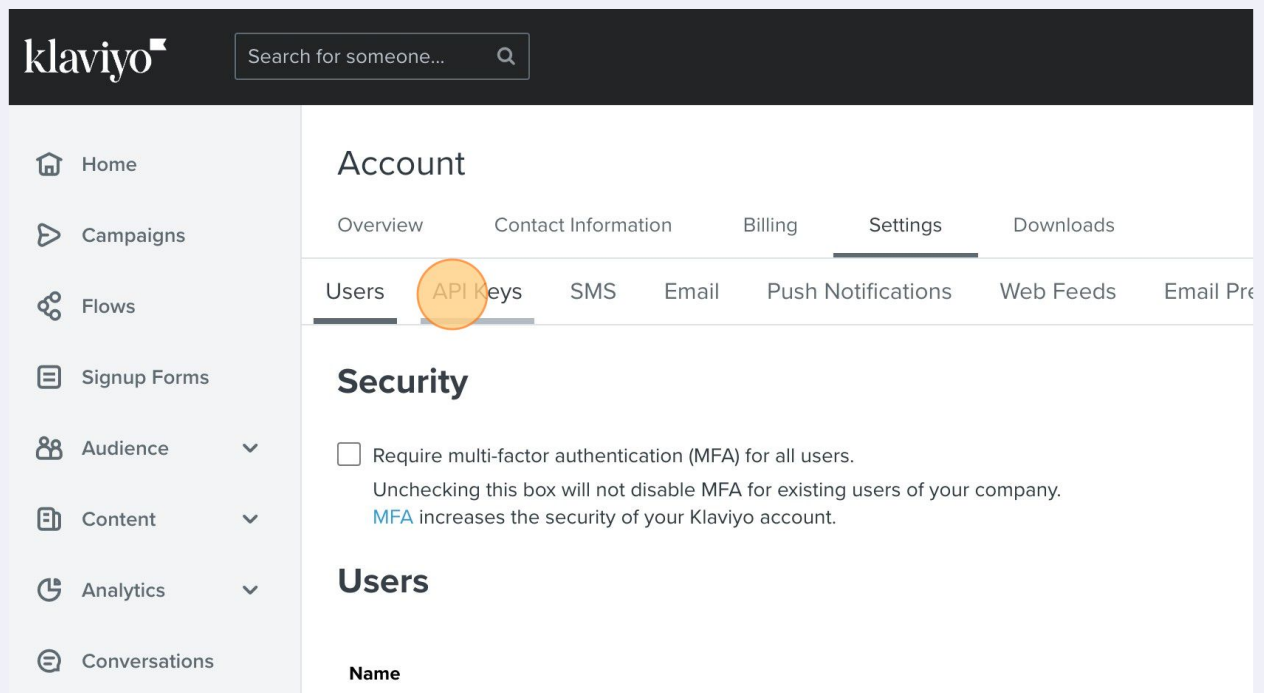Create Your Plan   Billing Preferences   Payment History

Current Plan

Current Cycle Usage

Cycle ends in 14 days

62 of 250 active profiles

25% used

0 of 500 email sends

0% used

---

7   Click "API Keys"

klaviyo■   Search for someone...   🔍

🏠 Home

▷ Campaigns

∞ Flows

🗐 Signup Forms

👥 Audience ⌄

🗐 Content ⌄

◔ Analytics ⌄

☺ Conversations

Account

Overview   Contact Information   Billing   Settings   Downloads

Users   API Keys   SMS   Email   Push Notifications   Web Feeds   Email Pre

Security

☐ Require multi-factor authentication (MFA) for all users.

Unchecking this box will not disable MFA for existing users of your company. MFA increases the security of your Klaviyo account.

Users

Name

8 Click "Create Private API Key"

blic API Key

DjeBL

Create Private API K...

> What is an API Key?

> Public vs. Private API Key

Access Level   Created Date

Protect Your Private API Key

Do
- Treat your private key like a password. Only share it with a person or party you trust.
- Name your private key so you can easily find, delete, and recreate the key if it's compromised.

Don't
- Have your private key exposed

vailable

9 Click "Grant applications full access for every API scope."

Custom Key
Customize the level of access applications will have for each API scope.

Read-Only Key
Limit applications to read-only access for every API scope.

Full Access Key
Grant applications full access for every API scope.

Flows

List

Metrics

Profiles

Segments

Subscription

Tags

Templates

10 Enter a name in the "Private API Key Name" field.

Search for someone...

Create Private API Key

Private API Key Name

Name your key...

Select Access Level

ℹ Learn how to apply Scopes to your Private API Key Scopes protect the data in your account and limit what third parties can have access to.

○ **Custom Key**
Customize the level of access applications will have for each API scope.

11 Click "Create"

🔔 | Account Plans | Support

Cancel | Create

API Scopes	No Access	Read Access	Full Access
Campaigns	○	○	◉
Catalogs	○	○	◉
Data Privacy	○	○	◉
Events	○	○	◉
Flows	○	○	◉

12 Click "Copy Key"

Your Private Key*

pk_db5496dbc4af37d8d4df1479f880eff9b3

*We recommend saving your Private API Key locally

[Copy Key]   [⬇ Download (.txt)]

Protect Your Private API Key

Here are some best practices to protect your Private API Key:

Do
- Treat your private key like a password. Only share it with a person or party you trust.
- Name your private key so you can easily find,

Don't
- Have your private key exposed in a public place.
- Share your private key via email or direct

13 Paste the Private API key into the "Private API Key" field in Inveterate.

All integrations
Featured
Popular
New

CATEGORIES
All categories
Email & SMS
Customer Service
Analytics
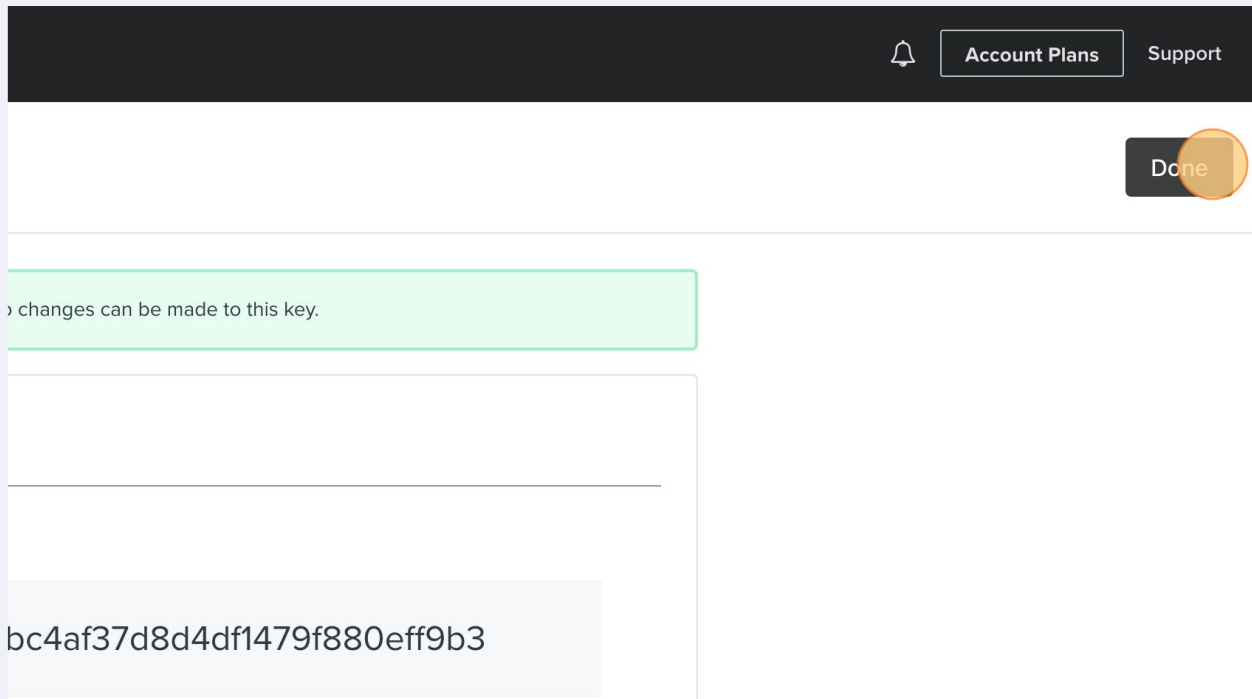Automation

Instructions

Enter your Klaviyo API token.

Get your Credentials →

Private API Key *

Public API Key *

Validate

14 Go back to Klaviyo and click "Done"

Account Plans	Support

Done

changes can be made to this key.

bc4af37d8d4df1479f880eff9b3

15 Copy the public key from the API Key you just created.

nformation	Billing	Settings	Downloads

SMS   Email   Push Notifications   Web Feeds   Email Preference & Subscription   Profile Maintenance   Dc

ID

Public API Key

WDjeBL

Create Priva

Private API Key	Access Level	Created Da
•••••••••••••••••••••••• 👁	Full Access	11/16/2022
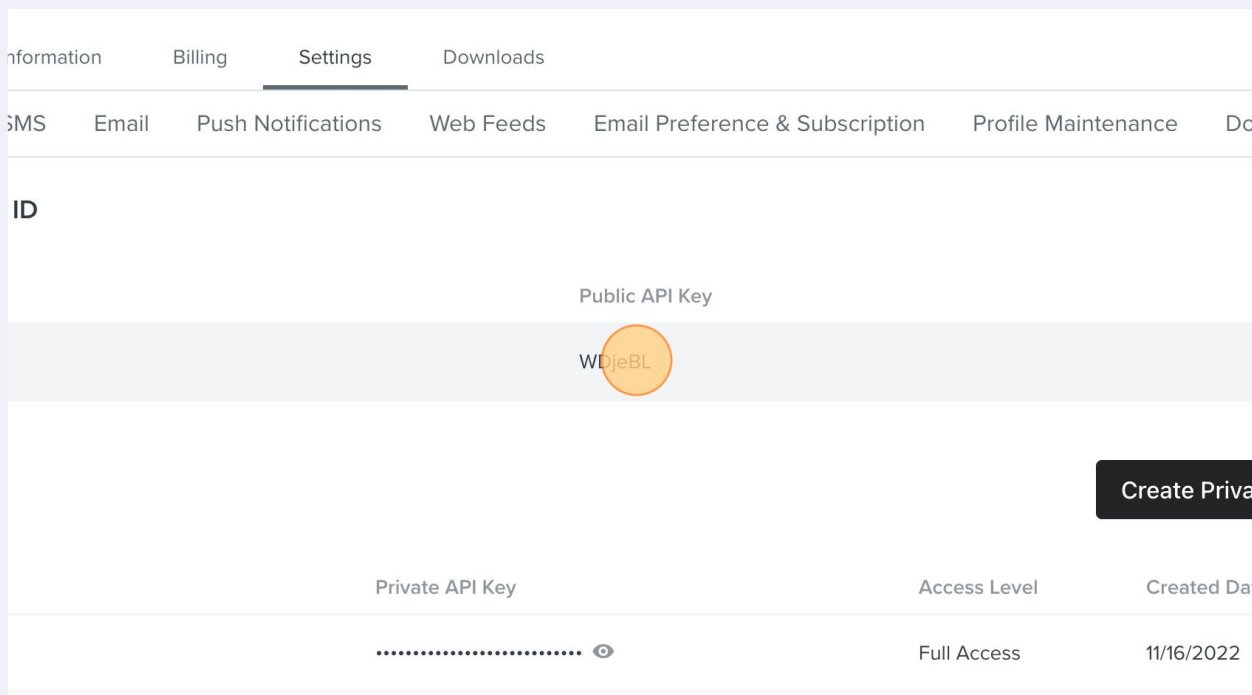
16 Press [[cmd]] + [[c]]

17 Paste the Public API Key into the "Public API Key" field in Inveterate.

New

CATEGORIES

All categories

Email & SMS

Customer Service

Analytics

Automation

Get your Credentials →

Private API Key *

pk_db5496dbc4af37d8d4df1479f880eff9b3

Public API Key *

Validate

18 Click "Validate"

CATEGORIES

All categories

Email & SMS

Customer Service

Analytics

Automation

Private API Key *

pk_db5496dbc4af37d8d4df1479f880eff9b3

Public API Key *

WDjeBL

Validate

Connected

19 Click "Proceed"

Automation

Connected
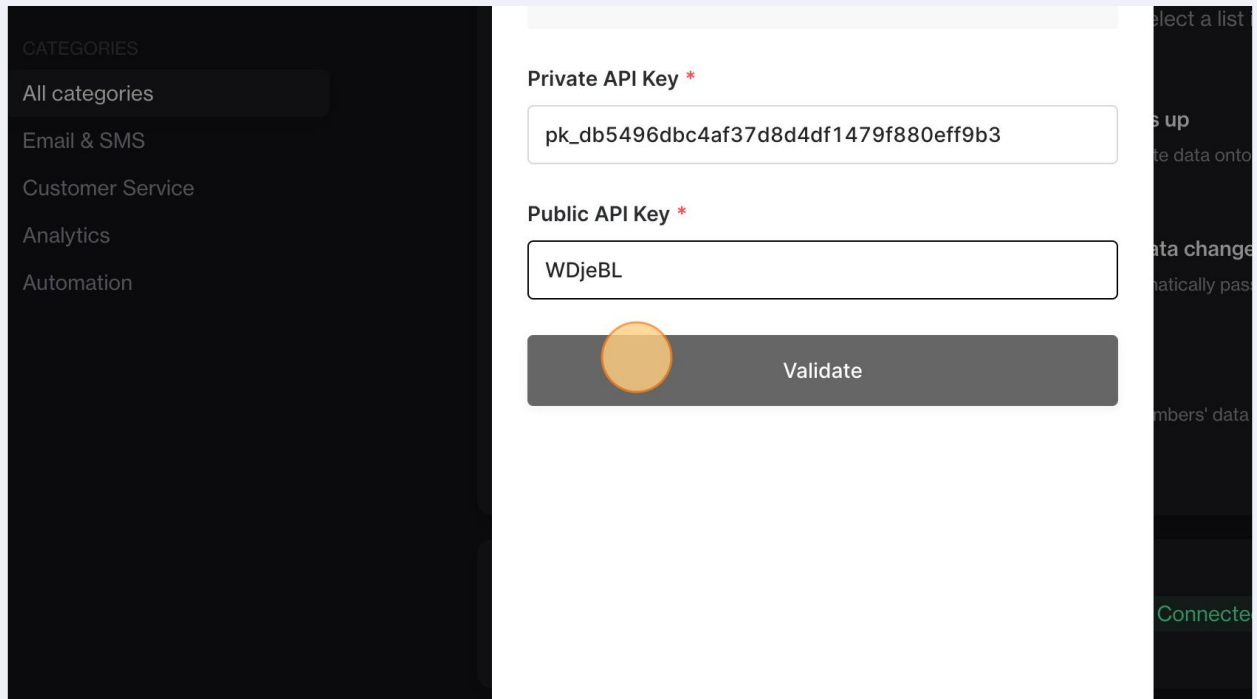
Proceed
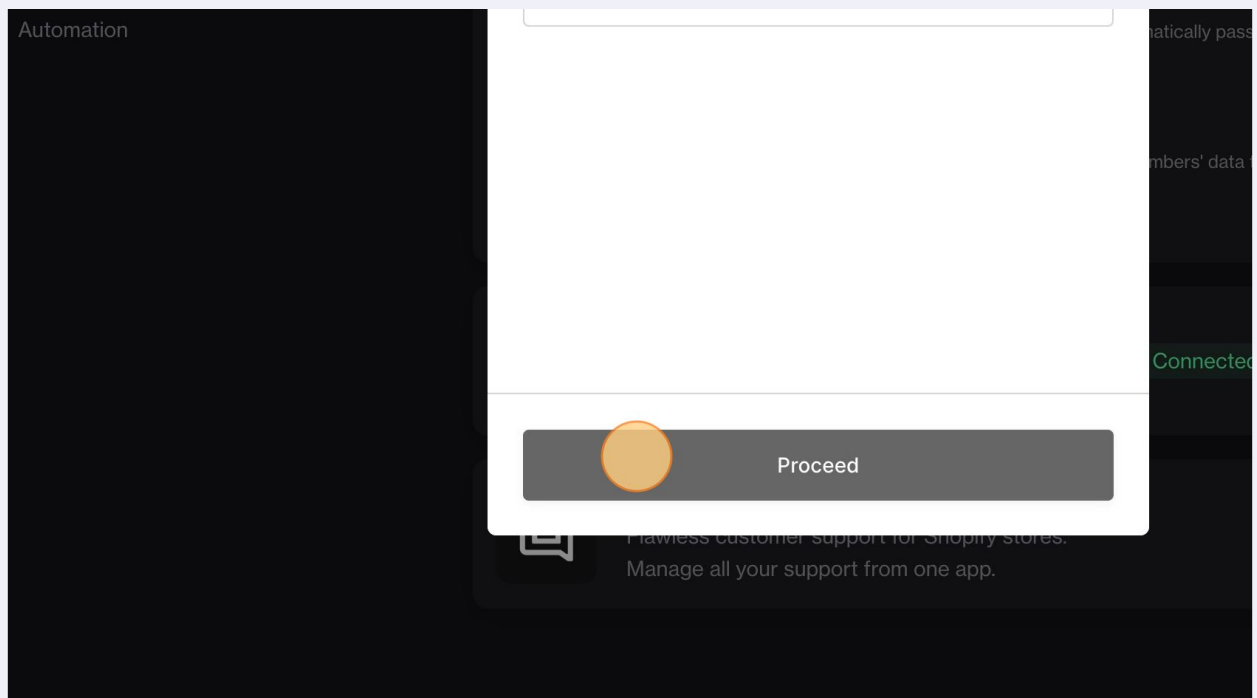
20 Select the subscriber list you want to sync Inveterate data into.

Inveterate Integration ✕

✓ Authenticate > **2 Configure**

Configure all required fields to finish installation.

Klaviyo - Subscriber Created - Update
Profile Mon 1017pm >
⊖ 1 field to configure

Connect

ur members onto custom fields in
elect a list in Klaviyo, so you wan

s up
te data onto custom fields in their Klaviyo

ata changes
natically pass those updates to their Klaviy
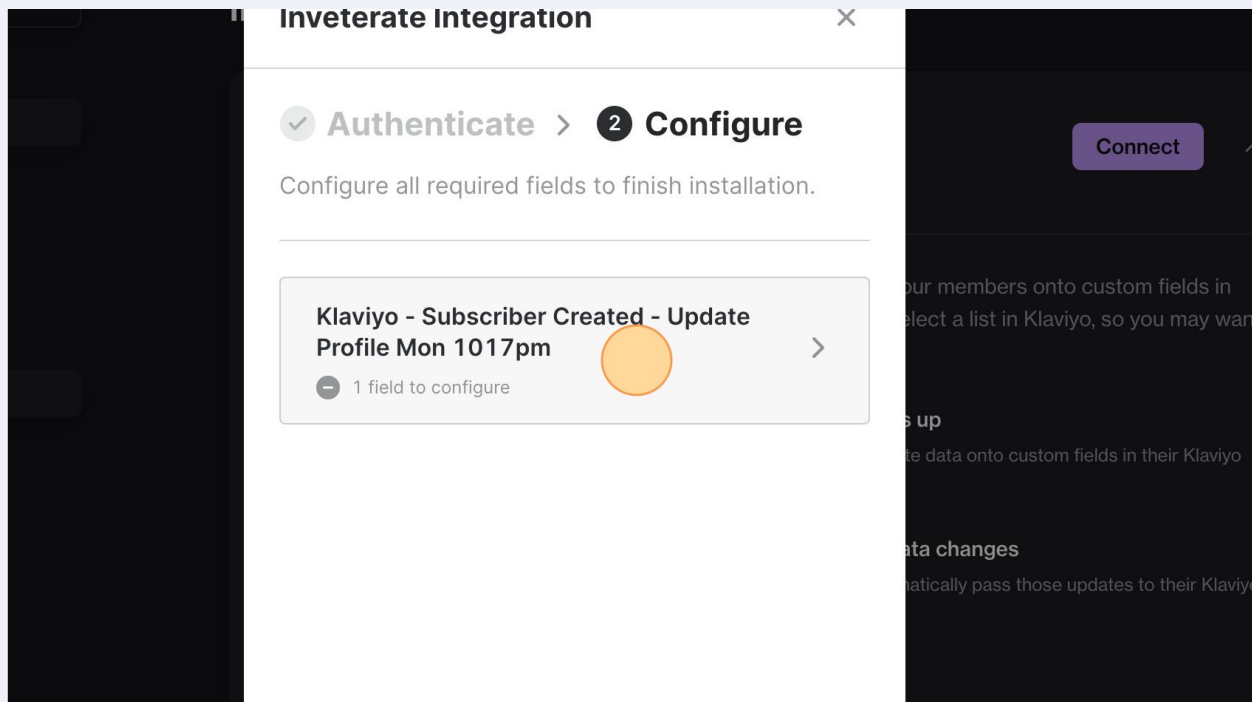
21 Click this search field.

tions

I

< ⊖ **Klaviyo - Subscriber Created - Upd...** ✕
1 field to configure

⩘ **Adds profiles to a list**

List ID * ⓘ

Select items ⇳

Done

Connect

ur members onto custom fiel
elect a list in Klaviyo, so you m

s up
te data onto custom fields in their

ata changes
natically pass those updates to the
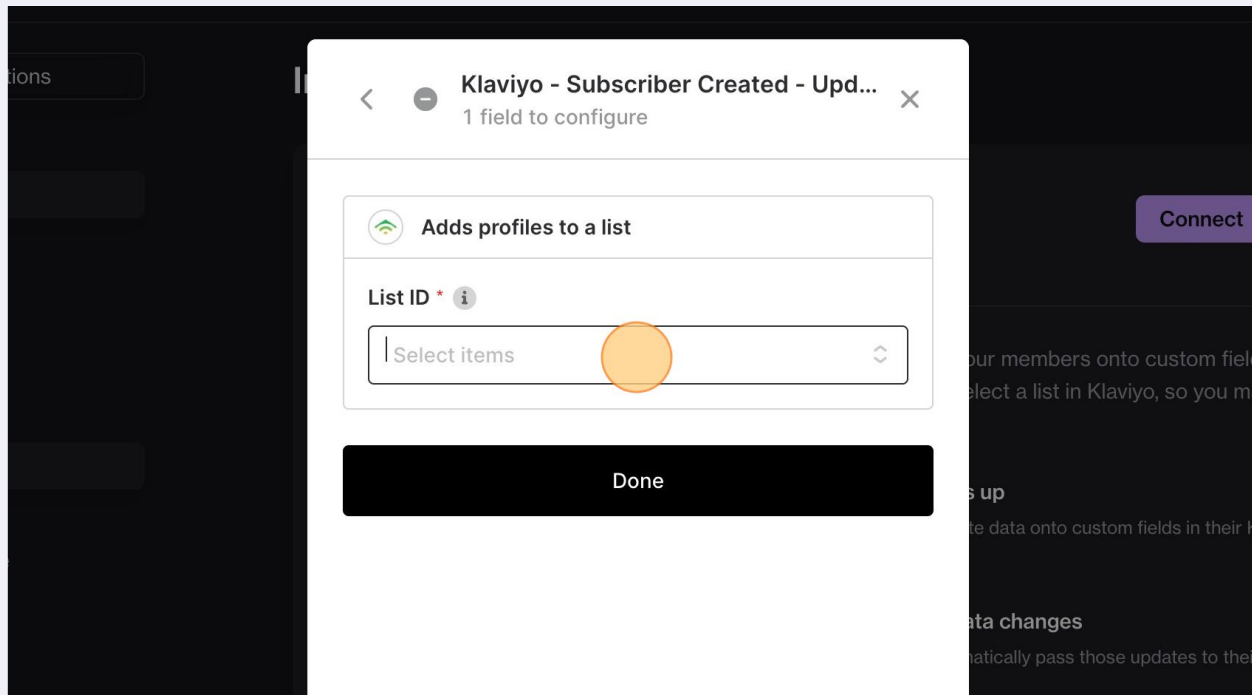
22   Select the List ID you want to sync Inveterate data to.

List ID * ⓘ

| Select items | ⇅ |

This might show a portion of the full results. Please search for specific items.

Preview List

SMS Subscribers

Newsletter

23   Click "Done"

Adds profiles to a list

List ID * ⓘ

| Newsletter | ⇅ |

Done

our members onto custom fields in
elect a list in Klaviyo, so you may want

s up
te data onto custom fields in their Klaviyo

ata changes
atically pass those updates to their Klaviyo

mbers' data to Klaviyo when you click the

Connect

24 Click "Finish Installation"

Go back   Finish Installation

Connected   Configure

Connect

25 Open the drawer next to the Klaviyo tab in Inveterate and enable the rest of the features you want to use.

⚡ Product updates

ith Email & SMS Marketing   ● Connected   Configure

se SMS platform for Shopify   ● Connected   Configure

pport for Shopify stores.   Connect
ort from one app.